

FOR IMMEDIATE RELEASE

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SOUND.ART.MEDIA. PRESENTS: "DREAMS & NIGHTMARES"

A collaborative Red Carpet Exhibition of over 30 Artists, LA's Top 4 Indie Bands and two new authors

BEVERLY HILLS (FEBRUARY 25, 2010 8:00pm-2:00am) -

Sound.Art.Media. has recruited the best of Los Angeles' rising art, literature and music to produce "Dreams & Nightmares," this exclusive one-night event filled with live music and art is featured at the posh Aqua Lounge in Beverly Hills. Artists from the fine art and entertainment industry will be exhibiting along-side each other, with live performances by LA's top four indie bands, and incorporating the works of two new authors and their interpretation of their own dreams and nightmares. Sound.Art.Media. touches on such a variety of disciplines, offering a refreshing, effective type of networking, immersed in the energy of a concert crowd or weekend nightclub. Original art will be for sale and with such an eclectic crowd there will be something appealing to all audiences.

Dreams & Nightmares' is proud to present artists like: Erika "Iri5" Simmons (featuring her in-demand cassette tape / 8mm film celebrity sculptures from her "Ghost in the Machine" series), Carolin Peters (award-winning Bavarian gallery artist featured in January issue of American Art Collector), illustrator and toy designer Bradford Smith, portrait and faux mural artist Lisa Ruiz, tattoo artist Noemi Barajas, Tyger Jymmy (mixed media sculptor), animation storyboard artist Joy Lynch, and painter Anna Sutton...plus a dozen more participating artists (like award-winning watercolorist Magoo Valencia, makeup artist Alexander Peuchot, visual effects artist Matt Killen revealing concepts from his zombie stop-motion film, character designer Leftyjoie Torres, and Disneyland caricature and portrait artists, Caesar D. Alzate Jr., Kim Au, Chi Nguyen, Holly Raymond, Alex Correa Jr., and Stephanie DeRoo).

This event also features commercial architectural photographer, Magnus Stark's eerie, abstract liquid-chrome images, photographer Kerry Murphy, and casual Jeffrey Olmstead (displaying three-dimensional lenticular photography).

Karen Locke (AKA Karen Cowsill from the 60's band The Cowsills), will be introducing her highly anticipated illustrated book, *Angels Are Abound*. This is a collection of poetry, a life-long journey and encounters with angels. She will be doing a reading of "Love Awaits," one of the poems accompanying a featured piece in the show.

USC alumni and actor TJ Lowther will be performing a spoken word of excerpts from a nightmare sequence of his young adult novel, *The Prometheus Project*. This opportunity has given him the chance to work with illustrators like Crystal Webb, and display his literature to new audiences and interested publishers.

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There are also a few surprises in store for guests at “Dreams & Nightmares.” Fashion designer, Amy Dieringer, and creature designer, Erika Chan will be giving birth to the evening’s live nightmare model that will be interacting with the guests.

Sound.Art.Media. is a crew of young individuals that have brought together their expertise from different industries such as gallery curating, education, fashion design, music video and independence film direction, graphics specialists, conservation, public relations, award show production, music management and marketing. With half of the crew being Cal State Fullerton alums, they have joined forces with other successful graduates from Fashion Institute of Design Merchandising, New York Film Academy, UC Santa Barbara, Laguna College of Art, USC Film School, Art Center College of Design and the Irvine Fine Art Center.

Four of Los Angeles’ top indie bands will be scheduled to perform live throughout the evening: Melinda Ortner, Chamber of Echoes, Citizen Rising and Strangely Attractive.

Award-winning solo song-writer, Melinda Ortner, will be opening up the “Dreams & Nightmares” stage with a full band. Being voted “Best Song” and “Best Performance” of the year with the West Coast Songwriters Showcases and Featured on MTV’s True Life Apollo’s solo album. With major movie placements in *American Pie: Book of Love* and the trailer for *I Hate Valentines*, featuring Nia Vardalos.

Chamber of Echoes, fronted by Klaryssa Korol, (a Trent Reznor incarnate in a female body), brings her post-apocalyptic visage to the stage with a full-experimental, industrial, alternative band. “Dreams & Nightmares” will be jump starting their promos for their newly-released double-disc EP, with one-disc produced by major label NRG (AFI, Evanescence, Linkin Park) and the second disc, produced by the independent ArtiSans Label, with the underground flair and sound they originally set out to create.

Appealing to the English and Spanish markets, Strangely Attractive will be bringing their danceable grooves and energy to the Dreams & Nightmares stage. For the love of writing, creating and performing, Chris Gongora (a television producer and a world-class magician who has created and starred in shows for NBC and MTV) discovered native Colombian vocalist, Jupiter, Mario Gorito and drummer John David Rodriguez (who had toured with Gwen Stefani and played at Carnegie Hall all before his 18th birthday). They are a live show a blend of jazz, dub, hip-hop, rock and pop, not to be missed.

Citizen Rising fuses elements of Alternative Rock, Electronica, and Metal while sprinkling in aggressive poetry and whispery passion. Started by Jody Eastman (vocals and lyrics) and Alex Ball (guitar and keyboards), they discovered Patrick Sans, Brian Lacy and Matt Jacen, they have been nominated Best Rock Band in the Star Music Awards. Their debut album, “Who Among the Angels,” was released in January 2008 through independent label, Prophet in the Trenches, in conjunction with Little Box Records. They have their fans waiting anxiously for a new record.

Special industry VIP anticipated guests include: The Beach Boys, The Cowsills, Vicki Peterson-Cowsill (The Bangles), reknown makeup effects artist Steve Wang (famous works include “more”

Predator, Alien, and Hellboy), Proteus FX owner Barney Burman, Rob and Jennifer Burman of Sticks and Stones FX, actor Fernando Duran (PHI'LA the MUSICAL), David Golshan (Millionaire Matchmaker), Nina Brav Founder of REVO LA, actress Sarah Toshiko Hamler (of upcoming drama *Mind Games*), Nancy Van Buskirk (President of The Portrait Society) and The Salvation Army Compton Corp.

Sound.Art.Media. founder, Erika Chan says, "Everything started with my initial idea of gathering my close friends and having our own themed gallery show. When my friends came on board, with everyone's expertise in different industries, teaming up with Track Entertainment, my vision grew into something that I never expected. I wanted to see artists, musicians and writers exhibiting all at once, learning, getting new inspiration and making connections with different audiences...an honest operation that would share amazing talents with the world and produce news-worthy events!"

About Track Entertainment

Track is an entertainment and media company that connects brands and consumers through events, television, digital media and lifestyle marketing. Clients include: Pepsi, T-Mobile, and Aquafina.

www.trackentertainment.com

Tickets are available for \$10 on www.wantickets.com / \$12 at the door.

For VIP access and press passes, please contact: soundartmedia@gmail.com

When: February 25, 2010

Media check-in: 8:00pm-1:00am

Where: Aqua Lounge

424 N. Beverly Drive

Beverly Hills, CA 90210

www.aqualoungebh.com

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Full details about "Dreams & Nightmare," including a complete gallery of artists' work and sponsors, can be found at www.sound-art-media.com.

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